

**The Higher School Tourism and Foreign Languages in Warsaw
Institute of Ukrainian –Polish Cooperation**

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**MEDICO - RECREATIONAL TOURISM AND ITS
MODERN ASPECTS OF DEVELOPMENT**

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The monograph presents the main concepts of the theory and practice of tourism activities in Ukraine opened opportunities for tourism development and prospects of tourism infrastructure and so on. The main factors of the development of resorts, the system of organization of the resort business in Ukraine are revealed.

Particular attention is paid to the functioning of tourism enterprises in the market economy, the essence, pricing, formation and promotion of tourist product.

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